

**From:** Jawed <[REDACTED]>  
**Sent:** Monday, June 20, 2005 9:44 PM  
**To:** Chad Hurley <[REDACTED]>; Steve Chen <[REDACTED]>  
**Subject:** Re: FEATURE LIST FOR PUSH 2

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99% of visitors DO NOT upload videos, ever.

If we want to sign up lots of users who keep coming back, we have to target the people who will never upload a video in their life.

And those are really valuable because they spend time watching. And if they watch, then it's just like TV, which means lots of value.

Jawed

<http://www.jawed.com/>

On Tue, 21 Jun 2005, Jawed wrote:

> I still think Chad's public/private favorites is a great feature. We  
> should do notifications along with it. So we can say:

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> SIGN UP NOW TO:

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> - add favorites, share favorite lists with friends

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> - get notified of new videos

> (like 747s? Get notified when a new 747 video is uploaded!)

>

>

> I think people would totally dig this

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> Jawed

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> <http://www.jawed.com/>

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